Image# 10991222018 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 09/21/2010 09/21/2010 22:27

American Crossroads

1401 New York Avenue NW Suite 1200 Washington

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Washington DC 2 FEC ID No. C00487363	20005	24-Hour Notice X 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 1 / 1 FOR LINE 24 OF FORM 3X	
NAME OF COMMITTEE (In Full) American Crossroads		FEC IDENTIFICATION NUMBER	
Check if 24-hour notice X 48-hour notice Full Name (Last, First, Middle, Initial) of Payee		Date C C00487363	
Crossroads Media, LLC Mailing Address		M M / D D Y Y Y Y Y Amount	
66 Canal Center Plaza Ste. 555		320255.90	
City State Alexandria VA	Zip Code 22314	Office Sought: House State: NV X Senate District:	
Purpose of Expenditure TV/Media Placement	Category/ Type 004	Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Harry Reid		Check One: Support X Oppose	
		Disbursement For: Primary X General 2010 Other (specify):	
Calendar Year-To-Date Per Election for Office Sought	332087.26	Transaction ID: E.001	
Full Name (Last, First, Middle, Initial) of Payee		Date	
Wilson-Grand Communications		09 / 21 / 2010	
Mailing Address 429 N St. Asaph Street		Amount 11831.36	
City State Alexandria VA	Zip Code 22314	Office Sought: House State: NV X Senate District:	
Purpose of Expenditure TV/Media Production	Category/ Type 004	X Senate District: Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Harry Reid		Check One: Support X Oppose Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election 332087.26		Other (specify) :	
for Office Sought	. 002007.20	Transaction ID: E.002	
(a) SUBTOTAL of Itemized Independent Expenditures		332087.26	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures		332087.26	
Under penalty of perjury I certify that the independent expendituor at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.	•	•	
Margee D. Clancy Signature	M M O 9	/ D D / Y Y Y Y Y Y Y	
FFC Cabadula F (Farma 04) (Parisand 00/0000)			